Long Geng

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0481603089

3 Jul. 2024

Tom Pagram

Hiring Manager

PwC Sydney

Dear Tom,

I am excited to apply for the Manager-level UX Analyst & Designer position in the new Artificial Intelligence stream at PwC. As a UX/UI Design Lead at Product House within PwC, I have gained extensive experience in user-centric design, leading teams, and managing complex projects. I am particularly enthusiastic about this opportunity due to my strong interest in generative AI and my participation in an AI-themed hackathon.

During my tenure at PwC, I have successfully led the design of multiple client portals, resulting in significant increases in user engagement and satisfaction. My ability to collaborate with cross-functional teams and manage multiple projects simultaneously has been a key factor in delivering high-quality design solutions that align with business objectives.

My passion for generative AI was further ignited during the AI-themed hackathon, where I worked closely with team members to develop innovative solutions. I am eager to bring this enthusiasm and expertise to the GenAI stream, where I can analyse user needs and design intuitive interfaces that enhance user experience.

In this role, I am confident that my blend of UX design expertise and interest in AI will enable me to create smarter, more efficient design processes and deliver personalized user experiences. I am excited about the possibility of contributing to PwC's leadership in the AI domain and helping to drive innovative solutions.

Thank you for considering my application. I look forward to discussing how my skills and experiences align with the goals of the AI stream at PwC. Please feel free to contact me at 0481603089 or [long.geng@au.pwc.com](mailto:long.geng@au.pwc.com) to schedule a conversation.

Sincerely,

Long Geng